

Abhishek (Sunny) Gyaneshwar

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WORK EXPERIENCE

Iomer Internet Solutions Inc.

Edmonton, AB

UX Consultant

January 2022 - December 2024

- Increased user engagement by designing and developing functional websites and front ends for enterprise web applications, applying best practices in usability, accessibility, and responsive design.
- Partnered with senior consultants on initiatives ranging from rapid-to-market rollouts to large-scale digital transformations, improving client satisfaction scores
- Accelerated delivery timelines by through Agile adoption, fostering iterative design, cross-functional collaboration, and measurable user outcomes.
- Designed and deployed 15+ SharePoint environments (sites, workflows, templates), improving usability and raising client satisfaction

US+

Vancouver, BC

Product and Graphic Designer

Jan 2021 - May 2021

- Led design and CAD prototyping of a next-gen wellness product, improving usability test outcomes and strengthening overall user experience.
- Developed a cohesive visual identity and digital assets, aligning brand messaging and increasing click-through rates
- Enhanced operational efficiency by redesigning the eCommerce inventory workflow, reducing stock discrepancies

A Robotics Company

Ossining, NY

Lead Designer & Programmer BV

Jun 2020 - Dec 2020

- Cut product development time by optimizing CAD workflows, motion studies, and GUI design, improving robot control efficiency and reducing operational errors
- Designed and launched the company website and marketing materials, boosting investor engagement and increasing lead inquiries

KBR

Houston, TX

UX Designer

Oct 2019 - Apr 2020

- Designed and prototyped a document and form management portal with advanced search, filtering, and mobile capabilities, reducing document retrieval time
- Collaborated with the Product Manager and engineering team to define IA, optimize interactions, and deliver scalable front-end components (CSS) and assets, increasing system adoption across 15+ business units.

Xeniapp

New York, NY

UX & Graphic Designer

Oct 2018 - Jul 2019

- Reimagined the travel booking experience by designing a drag-and-drop portal, reducing booking time and improving engagement metrics.
- Partnered with executives and cross-functional teams to establish brand identity, design sitemaps, user flows, and wireframes, and deliver visual/marketing assets that increased multi-brand digital traffic

Early Career Experience (Direct Focus Online, American Concrete Pumping Inc)

Vancouver, BC

UX Designer

2015 - 2018

- Designed and developed responsive websites, digital assets, and branding materials for clients across industries, improving online visibility and boosting web traffic
- Streamlined internal business processes by implementing digital tools (e.g., EzRentOut), reducing scheduling errors and improving operational efficiency.
- Supported cross-functional teams in delivering targeted digital campaigns, websites, and UI assets that improved engagement and click-through rates

PROJECT EXPERIENCE

Concrete Safaris

New York, NY

Community Organizer and Strategist

Aug 2017- Dec 2017

- Collaboration with local NGO Concrete Safaris to design and implement a community-driven food distribution system, enabling residents to access fresh produce grown in local community gardens.

Cyborg Futures

Creative Technologist

New York, NY

Jan 2017- May 2017

- Collaboration with technologists with consultations from the Cyborg Foundation's Neil Harbisson and Moon Ribas to help build senses that cannot yet be perceived.

Reebok

Industrial Designer

Savannah, GA

Jan 2013 - Mar 2013

- Collaborated with Reebok to design and prototype performance-focused apparel and devices, using athlete-driven research and testing to create user-centric products that enhanced recovery and optimized athletic performance.

JCB

Industrial Designer

Savannah, GA

Mar 2012 - Jun 2012

- Collaborated with JCB to enhance their skidsteer product line, using smart, user-focused design to increase profit margins and market share while balancing manufacturer and customer needs.

EDUCATION

Parsons - The New School

MFA in Design & Technology

New York, NY

Graduation Date: May 2018

Vancouver Institute of Media Arts

Diploma in Web Development & Interactive Design

Vancouver, BC

Graduation Date: Feb 2015

Savannah College Of Art & Design

BFA in Industrial Design

Savannah, GA

Graduation Date: May 2013

SKILLS & INTERESTS

UX & Design

- User Research (interviews, usability testing, heuristic evaluations) Wireframing, User Flows, Prototyping
- Information Architecture, Visual/UI Design, Designs Systems and Style Guides
- Accessibility standards (WCAG)

Front-End & Development Collaboration

- HTML, CSS, JavaScript
- SharePoint (Omnia, Powell)
- WordPress
- PowerApps

Software & Tools

- Figma, XD, InVision, Sketch, Axure
- Adobe Creative Suite (Photoshop, Illustrator, InDesign, Lightroom)
- CAD: Fusion360, SolidWorks, Rhino, KeyShot
- Microsoft Office & 365 (Excel, Word, PowerPoint, Outlook, Teams, OneNote)

Process & Collaboration

- Agile / Iterative Design
- Cross-Functional Team Collaboration
- Stakeholder Alignment & Executive Presentations
- Product Strategy, Road mapping, Storytelling
- Azure DevOps